

# "Together We Can Do M.O.R.E" - PMI Houston Conference 2025 - Call for Speakers

PMI's 2025 focus is on maximizing project success and delivering value beyond traditional constraints through **M.O.R.E.**— **M**anaging Perceptions, **O**wnership of Project Success Beyond Project Management Success, **R**elentlessly Reassess Project Parameters, and **E**xpand Perspective. Building on this vision, the PMI Houston Chapter's annual conference highlights not only **how individuals can embrace M.O.R.E.** but also **how project professionals can achieve it together** through collaboration, knowledge-sharing, and collective problem-solving.

Success in today's fast-paced environments requires more than technical expertise—it demands strong communication, adaptability, and teamwork. Through engaging sessions, we aim to equip attendees with strategies, tools, and insights to drive projects forward, enhance stakeholder engagement, and build high-performing teams. We encourage industry professionals, thought leaders, and experienced practitioners to submit proposals that inspire, educate, and equip project managers with actionable insights. Together, we can do M.O.R.E. and redefine project success!

## Call for Speakers Submission Deadline Friday May 16th

We are seeking new content that has not been previously presented at a PMI Houston event. Proposed content should align with one of the key concepts of M.O.R.E and how project professionals working together can achieve it. Below are the four key concepts of M.O.R.E with suggested content areas:

## 1. Managing Perceptions: The Power of Effective Communication

- Strategies for influencing stakeholder expectations and fostering alignment
- Overcoming bias and assumptions to improve project decision-making
- The role of storytelling in project leadership and team engagement
- Leveraging data visualization and reporting to enhance transparency

## 2. Ownership of Project Success Beyond Project Management Success

- Aligning project outcomes with business strategy and organizational goals
- Engaging cross-functional teams to drive shared accountability
- Building a culture of ownership within project teams
- Measuring project value beyond traditional scope, schedule, and budget

## 3. Relentlessly Reassess Project Parameters

- Implementing continuous risk assessment and mitigation strategies
- Adapting to evolving business needs and market conditions
- Utilizing Agile and hybrid methodologies for enhanced project flexibility
- Lessons learned: How to apply project retrospectives for sustained improvement

## 4. Expand Perspective: Leadership and Team Collaboration

- Embracing diverse viewpoints to enhance team performance
- Psychological safety and its impact on innovation and problem-solving
- Techniques for fostering cross-functional collaboration in virtual and hybrid teams
- Case studies on successful teamwork in complex projects

# Benefits to you as a Conference Breakout Session Speaker:

- PMI Members can claim PDUs for writing and presenting on a project management topic. Learn more <u>PMI.org</u> <u>CCR Handbook</u>
- Presenting is a great way to network and meet other thought leaders, practitioners, presenters and attendees
- Speakers can attend the conference for free and earn up to 11 PDUs plus 1 PDU as a conference speaker.

## Please review the following details to prepare for submission.

- To be considered we need you to submit an abstract for consideration.
- Below we have detailed instructions and details you need to gather prior to launching the link.
- You can submit once with up to 2 presentation topics for consideration.
- The deadline to submit is **Friday, May 16**<sup>th</sup>.

## Completing the application form:

The application form is online and can be found <u>HERE</u>. Here is the information you will need to provide in order to complete the form. *Please follow the instructions carefully.* 

- Speaker's contact information
  - o Job Title
  - o Industry
  - Years of work experience
  - Years of project management experience
- Speaker's LinkedIn profile URL
- Website URL

.

- References contact information: Please provide references familiar with your presentation skills.
- Have you spoken at a PMI Houston event in the last 3 years?
- Examples of prior speaking engagements: topics, dates, venue/organization
- Do you have a video of a past speaking engagement you can share? Enter URL
- Headshot: please provide a high-resolution headshot. The file should be named in this format: FirstName\_LastName
- Short Biography: Text limit is 300 words. Please upload in MS Word the file should be named in this format: FirstName\_LastName\_Bio

#### You can enter up to 2 presentation proposals. The following details are required for each proposal:

- Enter Proposed topic 1
- Presentation title
- Presentation focused on this key area of the conference theme:
  - 1. Managing Perceptions: The Power of Effective Communication
  - 2. Ownership of Project Success Beyond Project Management Success
  - 3. Relentlessly Reassess Project Parameters
  - 4. Expand Perspective: Leadership and Team Collaboration
- Three learning objectives for presentation: Clear and concise statements that describe the intended outcomes of instruction. Learning outcomes represent the skills that learners can expect to demonstrate after completing the instruction. Outcome statements must be specific, observable, and measurable
- Talent triangle classification
  - o Business Acumen
  - Ways of Working
  - Power Skills
- Abstract: Text Limit 250 words or less. Please upload abstract for topic 1 in MS Word the file should be named FirstName\_LastName\_Abstract1

# Tips for creating a great presentation:

#### **Consider Your Audience:**

- 400+ project and program management professional primarily from the Houston area.
- Representing over 200 Companies in numerous industries such as Healthcare, construction, Energy, Oil & Gas, Hospitality, Government, Technology
- Most attendees possess at least one Project Management Institute Certification or are working toward one.
- Presentations must align to at least one area of expertise in PMI's Talent Triangle (Business Acumen, Ways of Working and Power Skills)
- The presentation should reflect one of the four key areas that reflect our conference theme.

#### **Basic Requirements for Your Presentation:**

- Length of presentation should be 45 minutes plus 15 minutes for Q&A
- To ensure your presentation is visible to the audience a minimum font of 24 PT is requested. Please use Arial or Calibri font and minimize use of Bold. Do not use Italics.
- Presentations should include written content along with examples (graphs, charts, and photos) that support the topic.
- Use of video content should be avoided, where possible, since video links may not work at the conference.
- If selected, you will need to bring a digital copy of your presentation to the conference and present on your own laptop.
- If you are selected, you will be required to provide a document for attendees to reference. This can be your entire presentation, or a white paper reduced version. File size is limited to 10MB and should be provided as a PDF for upload to the Whova platform.

## **Other important information**

- This is an educational event and if selected, you will be presenting as an industry expert. Please note that this is not a sales pitch or sales opportunity for your business. We do allow you to share a slide at the end of your presentation to talk about your company, but we ask that you limit this to a 2-minute speaking point at the end of your presentation.
- Speakers' expenses are not reimbursed. However, speakers may attend the conference for free.
- Break out room presentations will be one hour duration: a 45-minute presentation followed by a 15- minute Q & A
- Presentations will be expected to provide an in-depth discussion and learning objectives on specific project management topics that highlight PMI Houston's conference theme.

## Selection Steps

- Two blind reviews are conducted. The first blind review is focused on speaker topics and abstracts without speaker information provided. The second blind review is focused on the speakers, their prior speaking experience, and any recommendations or content provided to confirm their ability to give an engaging presentation.
- Submissions are blind reviewed by up to 10 PMIH conference volunteers who will review all submissions and rate abstracts received.
- Top-rated abstracts from the first blind review will proceed to the second blind review. The combined ratings from the first- and second-blind reviews will determine which speakers are chosen for the conference.

#### Blind Review Ratings will be based on the following criteria:

- Topics meet the conference theme
- Presentations align with PMI's Triangle
- Relevance of the topic for Project Management Professionals
- Clearly stated and well-conceived objectives
- Presentation or speaker is new for the PMIH chapter
- Engaging speakers based on examples provided and recommendations
- Experience of speakers is relevant to the topic they are presenting