



# 2026 Conference & Expo

## Sponsorship & Exhibitor Prospectus

---

Hyatt Regency Houston West

August 3-4, 2026



Project  
Management  
Institute.  
Houston

Summer, 2026

# PMI Houston 2026

## Conference & Expo



### Leading Change, Delivering M.O.R.E.

PMI Houston, the first PMI Local Chapter established in 1974, has been educating and bringing the project management community together for over 50 years! As we celebrate the moves going back to the moon let us remember the project management practices that led to PMI and Houston “solving the problem”. Last year we kicked off the M.O.R.E. campaign, together. This year we continue to deliver M.O.R.E. by Leading the Changes in organizations and projects. We are excited to reconnect and advance our community.

### Why Sponsor:



Houston is one of the largest PMI Local Chapters, with over 5000 active members in 2026, to grow over 20% in 2027!



Houston PMI Members are talent across all major industries, from energy, life sciences, medical, EV automotive, technology, aerospace, and utilities, we have it all!



Our attendees range from top executives in the C-Suite to inspiring new talent that will drive our future innovation.



Our conference sponsorships also provide annual benefits that keep members talking about your organization all year!



# 2026 Conference



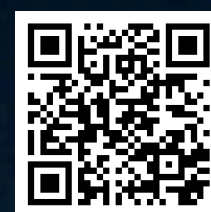
## Event Location:

Hyatt Regency Houston West  
13210 Katy Freeway,  
Houston, TX 77079, United States



## Event Website:

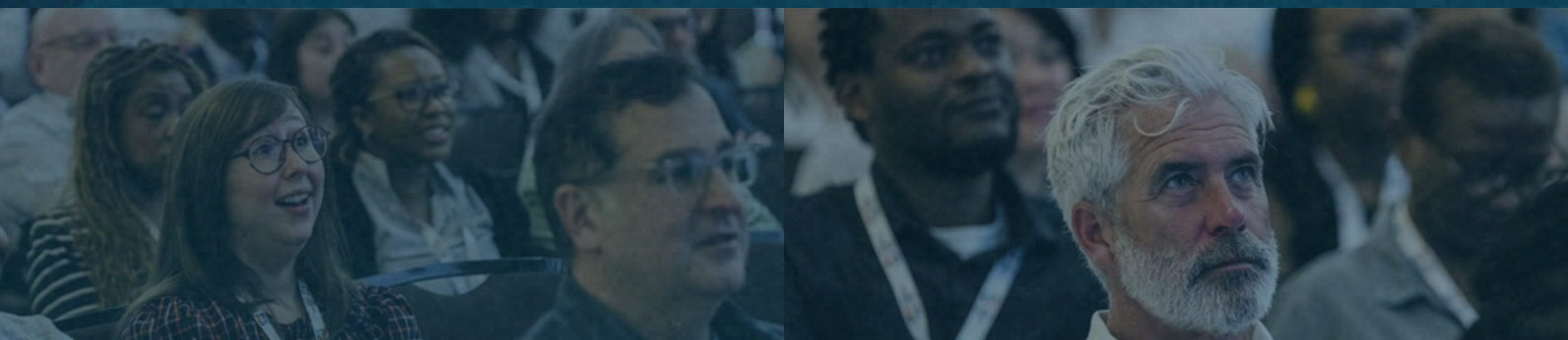
<https://pmihouston.org/2026-conference>



## Preliminary Program Overview:\*

August 2 <sup>nd</sup> , 2026	August 3 <sup>rd</sup> , 2026	August 4 <sup>th</sup> , 2026
1400-1600 Open for Exhibitor Setup	0630 - Open for Exhibitor Setup  0700 - Breakfast  0830 - Opening Remarks  1600-1800 Networking Reception	0700 - Breakfast  1430-1700 Exhibitor Move Out  All times in Central Day Time

\*Schedule subject to change





## Key Attendee Demographics:



### Job Titles & Career Levels:

The project management community includes decision makers from owner and contractor organizations, from the C-Suite to PMO Managers, Project Directors, and Project Control professionals, representing both the sages and the future .



### Industry Representation:

Past attendees include professionals from across industries including Shell, Exxon, Oxy, BP, SLB, Subsea7, TechnipFMC, Centerpoint, NRG, Microsoft, Amazon, HP, Lonza, Tesla, NASA, City of Houston, MD Anderson, Houston Methodist, Memorial Herman, KBR, and more!



### Geographic Reach

Houston area PMI Members and project managers are arguably the most diverse in culture, industry, and experience. Not only does Houston's project management community represent over 140 countries, but many who call Houston home have worked globally across 6 continents.

## Sponsorship Packages:

**PLATINUM**

\$10,000 USD  
over \$9k in annual value\*

**GOLD**

\$6,000 USD  
over \$5k in annual value\*

**SILVER**

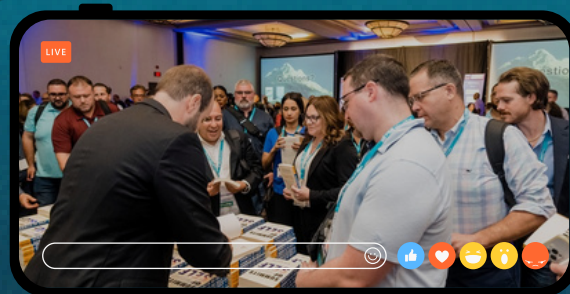
\$3500 USD  
over \$3k in annual value\*

\*Based on commercial face value of guest passes, events, advertisements with PMI Houston, and other promotional opportunities provided under sponsorship benefits.



## Sponsorship Categories and Benefits:

	PLATINUM \$10,000	GOLD \$6,000	SILVER \$3,500
Exhibition Booth (20'x5' = double)	20'x5'	20'x5'	10'x5'
VIP Guest Passes for Conference *Valued at \$950 USD each	6*	4*	2*
Sponsor logo and details in conference program and /or related informational platform.			
Sponsor provided promotional materials and giveaways available for inclusion in conference attendee welcome bag.			
Sponsor logo showcased in general sessions			
Sponsor Logo on signage and PMI Houston title slides.			
15 Minute Sponsor Spotlight Presentation in open session			





## Additional Annual Sponsor Benefits!

Annual Benefits Included With Conference Sponsorship	PLATINUM	GOLD	SILVER
Sponsor Logo on PMI Houston homepage with link to Sponsor site.	X	X	X
Sponsor logo and PMI Houston member communications with link to Sponsor site.	X	X	X
Sponsor logo displayed on regular PMI Houston event presentation slide show.	X	X	X
Sponsor provided promotional materials and giveaways available for distribution at events.	X	X	X
Complimentary passes to PMI Houston Events	6	4	2
Sponsor promotion in PMI Houston digital newsletter	6	4	2
Sponsor speaking opportunity at PMI Houston local events	6	4	2
Sponsor opportunity to be included in a feature article on a topic of interest with media collateral on PMI Houston site and digital newsletter	4	2	1





## Conference Exhibitor Only Details:

Exhibitor Only Inclusions	10' x 5' \$2500
Two (2) VIP Guest Passes for Conference	\$1800 Value
Exhibitor logo and details in conference program and /or related informational platform.	X
Exhibitor provided promotional materials and giveaways available for inclusion in conference attendee welcome bag.	X
Exhibitor logo showcased in general sessions	X

## All booths include:

Included in 10'x10' & 20'x10' Space	Exhibitor Responsibility
<ul style="list-style-type: none"> <li>• One (1) 6ft Table, draped</li> <li>• Two (2) Chairs</li> <li>• One (1) Waste Basket</li> <li>• Access to One (1) 15A Electrical Outlet</li> </ul>	<ul style="list-style-type: none"> <li>• Booth Furnishings</li> <li>• A/V Equipment</li> <li>• Electrical Cords</li> <li>• Rigging / Assembly</li> </ul>

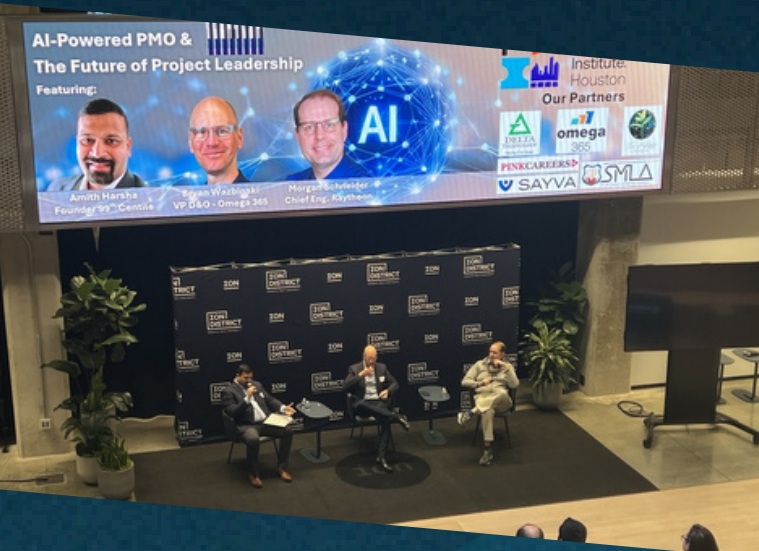




## Other Sponsorship Opportunities

<b>Conference Opportunities</b>	As Available
Sponsor Logo's bags, lanyards, etc. (subject to lead times)	At Cost
Sponsor of networking reception	At Cost
Sponsor of conference meal(s)	At Cost

<b>Regular Event Opportunities</b>	As Available
Sponsor a networking event with lead speaker	At Cost
Sponsor a special / industry focused event	At Cost
Sponsor PDU qualifying webinars	At Cost





## About PMI Houston Chapter

Founded in 1974 as the first PMI Local Chapter, PMI Houston is the 3<sup>rd</sup> largest chapter in the world at over 5300 members, just behind Japan and Washington DC. PMI Houston continues the work of PMI as the leading authority in project management, providing local members with opportunities to network, advance their competencies, and give back to our community.

Join us in elevating our world – one project at a time.

## Contact Us

Interested in becoming a sponsor or exhibitor?

Contact us at: [sponsorshipinfo@pmihouston.org](mailto:sponsorshipinfo@pmihouston.org)

