



Pursuing Excellence in Project Management

## Top Ten reasons to attend the 2011 PMI Houston Conference & Expo and Annual Job Fair

1. **Instantaneous ROI.** You will walk away from this 3-day event with cutting-edge project management tools and techniques that you can put to use right away.
2. **Increase Deliverables / Decrease Costs.** Considering attending one of our full-day workshops, i.e., “Creative Forces: Inspired Solutions for Project Success” by Lisa DiTullio, PMP” or “Effective Negotiating Techniques” by Joe Lukas, PMP...
3. **Lowest cost for high intensity knowledge-building Conference.** As a PMP you have the potential of earning 21.5 PDUs during this 3-day event. Tuesday, June 7<sup>th</sup> offers six (6) full-day workshops from which to choose. (7 PDUs) The Tuesday evening Opening Banquet “Project Management as a Strategic Competency” will give you insights from a PMI global perspective. (1.5 PDUs) Wednesday, June 8<sup>th</sup>, we have 30 breakout sessions and another 30 breakout sessions on Thursday, June 9<sup>th</sup>. (1.0 PDU per one-hour breakout session)
4. **Cover the full gamut of Risks.** Learn cost-cutting techniques to help you navigate through each phase of Project Management in this down economy. Hear what Project Management experts have to say about maximizing your output with limited resources. It’s all about recognizing what strategies to use and how to motivate your team to work through the tough decisions and get the job done on time and under budget.
5. **Tap the resources of PMI principles and expertise all in one place during this 3-day event.** We offer sessions to keep you abreast of the latest Project Management research, expertise, tools and techniques to enhance your development as a Project Management Professional.
6. **Networking.** The 2011 PMI Houston Conference & Expo offers a wealth of opportunity to meet with your peers and share best practices. Hear how others are facing the challenges of today.
7. **Maximum access to Vendors.** We have a wide array of the top vendors in the Project Management community ready to share their knowledge and tools to help set you up for dynamic success. Our Vendor Expo is situated in the heart of this conference.
8. **Each Session is focused on your development as a Project Management Professional.** Go online to [www.pmihouston.org/conference](http://www.pmihouston.org/conference) and preview the Program Schedule listing each one of the sessions available during this 3-day event. You’ll quickly see there is a wealth of topics to explore.
9. **Opportunity to “bring home” what you’ve learned.** You will come away from the 2011 PMI Houston Conference & Expo rejuvenated, energized and inspired – so share the wealth of knowledge you’ve gained with your colleagues.
10. **Get out of that Box and recharge your batteries!** It will do you a world of good to break away from your normal routine and get connected with those who can give you new insights, lessons learned, and best practices...all things you can bring back to the office and super-charge your team.

Visit the conference website for more details: [www.pmihouston.org/conference](http://www.pmihouston.org/conference)