



Lessons on the People-Side of Project Management from the Star Trek Franchise

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Welcome to the PMI Houston Conference & Expo and Annual Job Fair 2015

- Please put your phone on silent mode
- Q&A will be taken at the close of this presentation
- There will be time at the end of this presentation for you to take a few moments to complete the session survey. We value your feedback which allows us to improve this annual event.

Justification



Stories... more than entertainment, they provide a measuring rod of beliefs.

"Prime Factors." *Star Trek: Voyager*. UPN. 20 Mar. 1995. Television.

More than about scope

We've made too many compromises...
The line must be drawn here.

Star Trek VIII : First Contact.
Paramount Home Entertainment,
2009. Film.



More than about schedule



The line must be drawn here. This far and no further.

Star Trek VIII : First Contact.
Paramount Home Entertainment, 2009.
Film.

More than about being a Subject Matter Expert

Yes,
that's a
girl



"Charlie X." *Star Trek*. CBS. 15
Sept. 1966. Television.

It's about your people

I'm the captain, do what I
say..



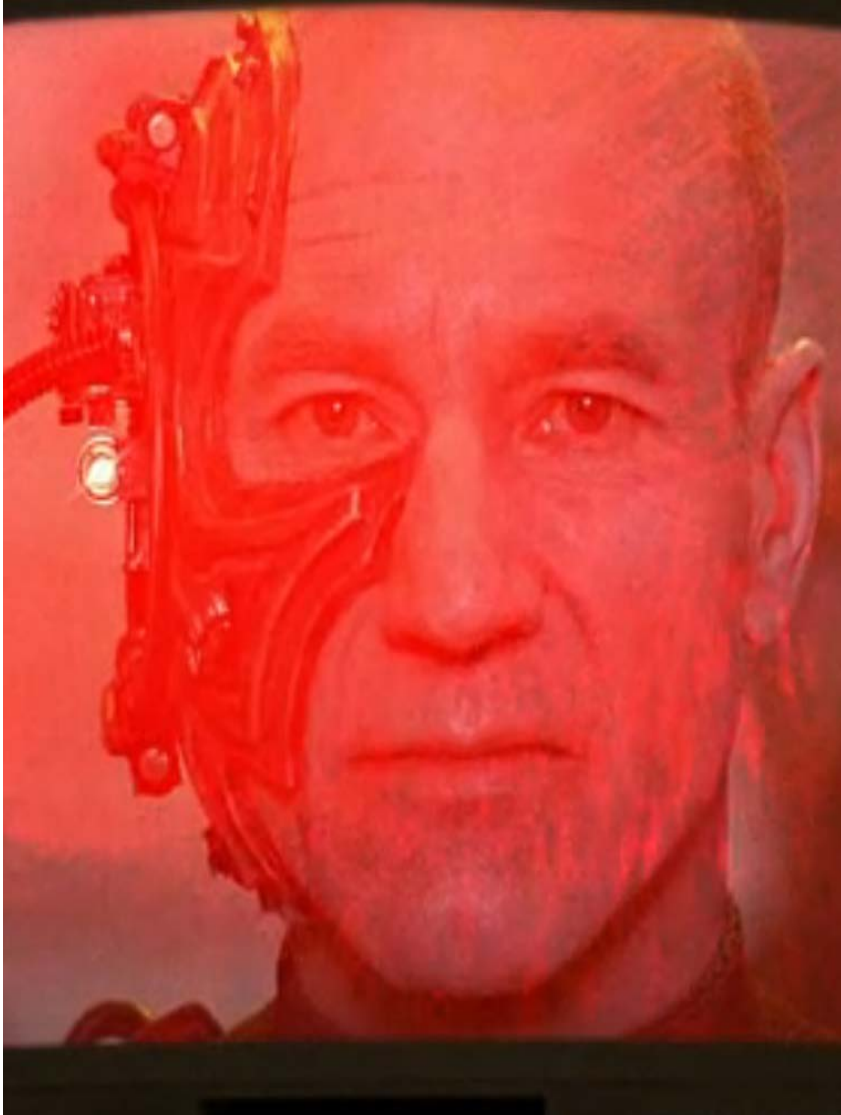
"The Enemy Within." *Star Trek*. CBS. 6 Oct.
1966. Television.

It's about your people



"Allegiance." *Star Trek: TNG*. CBS.
26 Mar. 1990. Television.

Introducing you new PM ...



From this time forward you will
service us.

"The Best of Both Worlds." *Star
Trek: TNG*. CBS. 18 June. 1990.
Television.

... and the team responds

“Mr. Worf. Fire.”

"The Best of Both Worlds." *Star Trek: TNG*. CBS. 18 June. 1990. Television.



Meet your new team



“Optimism!” and “offensive situations”

"Broken Bow." Star Trek: Enterprise. UPN. 26 Sep. 2001. Television.

What do they want/need?



Darmok and Jalad at Tanagra.

"Darmok." *Star Trek: TNG*. CBS. 30 Sep. 1991. Television.

Why do people excel?



Montgomery Scott,
Star Trek's favorite
miracle worker

Star Trek III: The Search for Spock. Paramount Pictures, 1984. Film.

Not everyone's the same

“When I say tomorrow,
I mean tomorrow.”

"State of Flux." *Star Trek: Voyager*.
UPN. 10 Apr. 1995. Television.



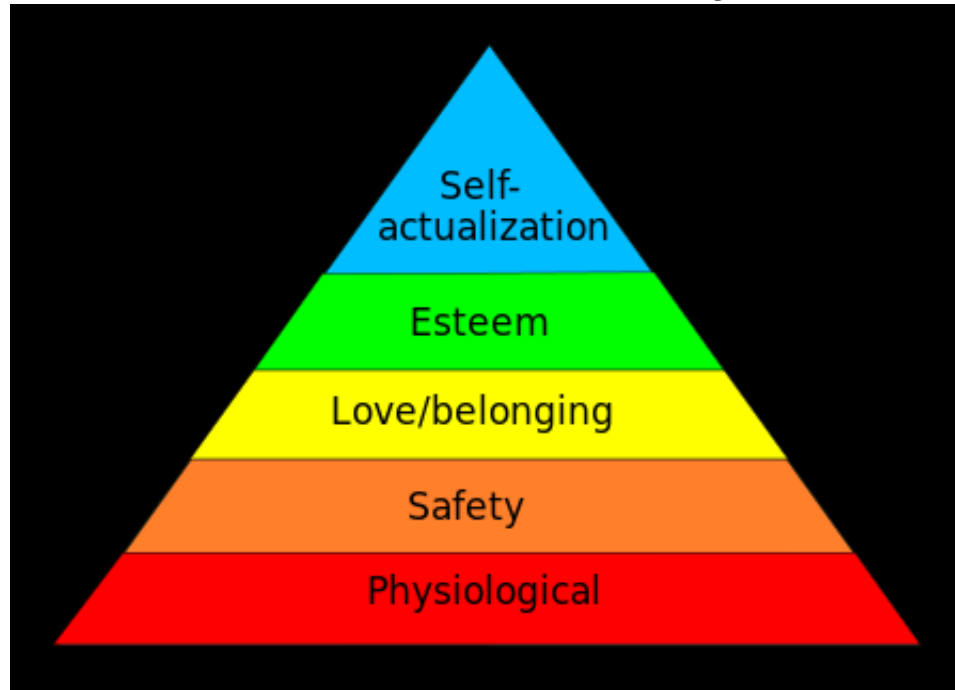
Working in an unnatural way



“You didn't tell him ...”

"Relics." *Star Trek: TNG*. CBS. 12 Oct. 1992. Television.

Maslow's Hierarchy of Needs



Maslow, A. H. "A Theory Of Human Motivation." *Psychological Review* 50 (1943): 370-96. Web. 3 May 2015.

<<http://psychclassics.yorku.ca/Maslow/motivation.htm>>.

Image from

<http://en.wikipedia.org/wiki/File:MaslowsHierarchyOfNeeds.svg>

Physiological



Profit

"Family Business." *Star Trek: DS9*. CBS. 15
May. 1995. Television.

Physiological Survival

"Author, Author." *Star Trek: Voyager*. UPN. 18 Apr. 2001. Television.



Safety

But I have not yet
completed my analysis.

"A Matter of Honor." *Star Trek: TNG*.
CBS. 6 Feb. 1989. Television.



Safety



Are you afraid of the
future?

Star Trek VI: The Undiscovered Country.
Paramount Pictures, 1991. Film.

Love/Belonging

“I can't do it without you.
Will you help me?”

"Descent (Part 2)." *Star Trek: TNG*.
CBS. 20 Sep. 1993. Television.



Love/Belonging



The new XO... in
charge of radishes.

"Disaster." *Star Trek: TNG*. CBS.
21 Oct. 1991. Television.

Esteem



Wesley's "Friend"

"Coming of Age." *Star Trek: TNG*. CBS. 14
Mar. 1988. Television.

Esteem



Riker takes one for the team.

"A Matter of Honor." *Star Trek: TNG*. CBS. 6 Feb. 1989. Television.

Self-actualization

Eighty
poly-guttural
dialects on
an adaptive
syntax



"Broken Bow." Star Trek: Enterprise. UPN. 26 Sep. 2001. Television

Self-actualization



Lor finds his calling

"Descent (Part 2)." *Star Trek: TNG*.
CBS. 20 Sep. 1993. Television.

Your team must trust you ...

Do it!

"Redemption (Part 2)." *Star Trek: TNG*. CBS. 23 Sep. 1991. Television.



You must trust your team ...



"Disaster." *Star Trek: TNG*. CBS.
21 Oct. 1991. Television.

... so they will go above & beyond



The cost of leadership

"Thine Own Self." *Star Trek: TNG*. CBS. 14 Feb. 1994. Television.

The reward

"Parallax." *Star Trek: Voyager*. UPN. 23 Jan. 1995. Television.



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Thank You